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FOR IMMEDIATE RELEASE

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Syncsort and Novell present Storage Optimization Web Seminar

Woodcliff Lake, NJ – October 22, 2002 -- Syncsort, a leading data management and data security solution provider, and Novell, the leading provider of Net business solutions, will jointly present a Web Seminar on Storage Optimization. The seminar will be broadcast on Wednesday, October 30, 2002 at two separate times: 10 am EST and again at 2pm EST.

These experts in data storage and security will discuss how companies can store information and data more efficiently and safely, while at the same time making it readily accessible to their employees, customers, suppliers and business partners whenever and wherever they need it. Data storage and protection for NetWare, clusters and GroupWise will be some focal topics covered.

Participants will learn how to get skyrocketing data management costs under control. They will find out how Novell can help satisfy overwhelming demands for storage capacity and deliver non-stop access to their data center for their branch offices and users. They will also be informed about Syncsort's Backup Express, a leading enterprise-wide backup and restore solution that can back up NetWare clusters, supports GroupWise, has an easy-to-use GUI and seamlessly integrates into an enterprise.

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To register for the Storage Optimization Web seminar, on Wednesday October 30, 2002, at 10 am EST or 2pm EST, go to: www.placewareforum.com/novell
For more information on Backup Express, visit: www.syncsort.com/wna2x

About Backup Express

Syncsort's Backup Express is an advanced, enterprise-wide backup and restore solution that supports a broad range of technologies, including NAS, NDMP, SANs, clusters and other network configurations. Its distributed architecture allows it to back up to any device in the network whether it is running UNIX, Linux, Windows, or NetWare, while maintaining a single central catalog for the entire enterprise. Backup Express can attach tape drives, including large automated libraries, at any server on the enterprise; dynamically allocate drives within a SAN; provide four different backup options for NDMP-based systems; keep sensitive data off the network; and allow on-line backups.

About Syncsort

Syncsort Incorporated is a leading developer of high-performance data management and data warehousing software for mainframe, UNIX, and Windows environments. For more than 30 years, Syncsort has built a reputation for superior product performance and reliable technical support. An independent market research firm has named Syncsort as one of the top Data Warehouse 100 Vendors for five years in a row and the company was recently chosen as the leading provider of Data Acquisition and Integration products. Over 95 percent of the Fortune 100 companies are Syncsort customers, and Syncsort's products are used in more than 50 countries to back up and protect data in distributed environments, speed data warehouse processing, improve database loads and speed query processing. For more information, visit the Syncsort web site at www.syncsort.com

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