

# Top 5 Reasons to Use NetApp Syncsort Integrated Backup

Data Protection for the Virtual Age

## 1. Safeguard Your Virtualized Environments

- **Increase virtual machine density** - NetApp Syncsort Integrated Backup eliminates backup windows, network bottlenecks, and virtual machine contention. With backup impact eliminated, more virtual machines can coexist on a virtualization host, increasing return on investment.
- **Accelerate migration** - through rapid virtual machine creation from any physical machine.

## 2. Save Hardware Costs with Host and Target Data Reduction

- **Achieve excellent secondary storage data reduction without impacting resources or applications** - by combining efficient Syncsort BEX data reducing backups with target-side NetApp FAS deduplication.
- **Lower your costs for disk acquisition, power, cooling and data center floor space** - by maximizing data reduction.

## 3. Superior Data Protection

- **Achieve backup success rates of 99%** - as the result of "Zero-Impact Backups". Backups can be run multiple times a day, improving Recovery Point Objectives (RPO).
- **Achieve transparent Disk-to-Disk-to-Tape (D2D2T)** - with operations integrated into a single backup job, reducing management overhead. Facilitates long-term archiving and additional data protection.

## 4. Multi-Tiered Rapid Recovery

- **Meet the most stringent Recovery Time Objectives (RTO)** - because snapshots can be quickly mounted as read/writable volumes for rapid business continuity, and

data recovery (including application data).

- **Gain numerous additional recovery options** - including:
  - BEX Virtualization which rapidly recovers, migrates, clones, or provisions a full server to a virtual machine
  - BEX Bare Metal Recovery
  - Site to site recovery with NetApp SnapMirror®
  - Multi-faceted, integrated application recovery
  - Searchable file and folder level recovery

## 5. Easy Administration

- **Manage your backup and recovery enterprise from a Single Pane of Glass** - with a single sophisticated catalog that controls all data protection tasks and policies.
- **Consolidate to a single data protection platform** - while still offering the benefits of disk-based snapshots and replication.
- **Keep your existing primary storage infrastructure** - and have complete buying flexibility as you expand it.
- **Gain integrated reporting and resource management across the board** - for backup-to-disk, backup-to-tape, multiple recovery options, and for physical, virtual and mixed environments.
- **Backup agents send data directly to NetApp storage** - without the need for an additional server in front of disk targets, removing an entire layer of architectural cost and complexity.



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## About Syncsort

Syncsort is a global software company that helps the world's most successful organizations rethink the economics of data. Syncsort provides extreme data performance and rapid time to value through easy to use data integration and data protection solutions. With over 12,000 deployments, Syncsort has transformed decision making and delivered more profitable results to thousands of customers worldwide.

**syncsort** RETHINK THE ECONOMICS OF DATA<sup>®</sup>

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