



## DMExpress Services

A Partnership for Excellence

DMX Professional Services > Customized

### Customized Professional Services: Reducing Cost in Business-Critical Data Integration Environments

***Maintaining a data integration solution of any scope can be challenging. DMX Customized Services help you meet that challenge, providing you with robust personalized assistance to maximum the benefit of your DMExpress investment for years to come. DMX Customized Services can be utilized for any type of DMExpress application – new, changing, or expanding. DMX Customized Services are designed to meet specific needs of customers who require Syncsort engineering involvement beyond Fast Start or Support Services.***

#### Work with World-Class Deployment Specialists

With DMX Customized Services highly experienced DMExpress engineers will work with you onsite to build, deploy, and test DMExpress applications to meet your specific project requirements.

DMExpress Professional Services engineers have seen it all and know DMExpress and data integration strategies inside out. They can complete the job in a fraction of the time otherwise required.

#### Training

Training is an integral part of Customized Services. Whether Classroom or Onsite, DMExpress Training Services provide you with a solid foundation for utilizing basic operations and advanced features of DMExpress.

Training Services also provide you with valuable tips and best practices guidance, not included in the set of best practices covered during a Professional Services visit. This information will enable you to maximize the benefits from DMExpress Professional Services. For more information on training, contact your DMExpress account representative.

#### Customized Services Focus on What You Need

DMX Customized Services are designed to meet specific needs and to provide more intensive technical collaboration that is provided by DMX Fast Start Services.

Customized Services are particularly suitable for large-volume, business-critical applications, whose performance and overhead can have significant impact on service delivery, operational costs, and business goals.

Although activities and duration depend on your environment, configuration, and specific needs, a complete, turn-key Customized Services solution generally includes the following :

- Environment and Performance Assessment
- Deployment Recommendations
- Application Design and Delivery

Alternatively, Syncsort Professional Services Engineers can simply augment your staff to help implement the application.

The number of required service days will be assessed by a professional services engineer.

#### Key Benefits

- Save time
- Maximize use of existing hardware
- Minimize consultant costs
- Reduce work effort
- Increase overall application throughput

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### Syncsort Best Practices Generate Quantifiable Benefits

Expert Professional Services engineers who specialize in DMExpress Data Integration and ETL deployments, work directly with you to ensure your implementation fully leverages our **Syncsort Best of Breed Performance Methods**.

Regardless of the size and complexity of your application, or the experience level of your personnel, DMExpress Professional Services can deliver **significant cost savings** \*:

- Save at least 50 % on excessive system integrator and overall consulting costs.
- Reduce implementation worker-days, and go to production in less than a third the time.
- Learn ways to free up your resources for other processes. Generate more application output in less time, more than doubling the return on your investment in DMExpress.
- Increase your team's productivity level significantly. Save at least \$18,750 per year per developer.

\* Cost savings assume a conservative time savings of 1.5 hours per day, an hourly rate of \$50 and 50-work-weeks per year. Projected savings will vary with these parameters.

## Start the Partnership for Excellence

**DMExpress Services include four components:**

- **Training Services**
- **Professional Services**
- **Performance Assessment**
- **Support Services**

**To learn more about DMExpress Services  
contact your Syncsort representative at 201-930-8200.**

### About DMExpress

DMExpress™, Syncsort's latest innovation, is the high-speed solution to your data management performance challenges. DMExpress speeds ETL, data warehousing, BI, and other large volume applications. For UNIX, Windows, and Linux, DMExpress integrates disparate data from multiple, heterogeneous sources. It transforms and aggregates the data at high speed to create consolidated views for reporting, analysis, or other downstream applications.

### About Syncsort

Syncsort Incorporated develops, markets, and services high-performance software for data management and data protection. With emphasis on technical excellence and superior service, Syncsort products are assisting customers worldwide to realize the performance potential of their data processing systems.

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