

# Backup Express

The “Virtual Reality”

## Superior Virtual Machine Protection

### **STRUGGLING TO PROTECT YOUR GROWING VIRTUAL ENVIRONMENT?**

- × Most VM-resident data protection solutions have high impact on other VM's and the network, rendering these solutions impractical.
- × Most ESX-resident solutions offer limited or slow recovery capabilities.
- × Virtual Consolidated Backup (VCB) requires cumbersome proxy server maintenance, offers limited restore and no application support.
- × Point solutions for VM protection, such as vRanger, aren't integrated with your standard data protection schemes.

### **WHAT'S NEEDED FOR STATE-OF-THE-ART VM PROTECTION?**

- ✓ Low impact backups.
- ✓ Instant access to backup snapshots assuring business continuity.
- ✓ Rapid disaster recovery that exploits new technologies – using P2V and V2P as needed.
- ✓ A single integrated solution for the entire enterprise.
- ✓ Application support including MS Exchange, SQL, and Oracle.
- ✓ Support for multiple operating systems.

You need

## **BEX ADVANCED RECOVERY FOR VIRTUAL MACHINES**

available with Backup Express from Syncsort

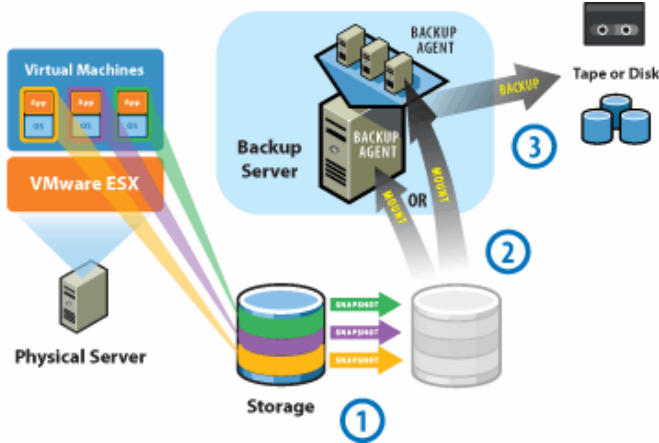
“Other recovery techniques require a lot of effort for setting up the server, finding drivers, booting, and other tasks. Syncsort's BEX Quick Virtualization needed none of that. I just mapped it, booted up, and it was there and working – in a fraction of the time needed for a bare metal data transfer.” – Backup Administrator





# The Virtual Reality: Backup Express is superior to VCB and vRanger.

## Virtual Consolidated Backup (VCB)



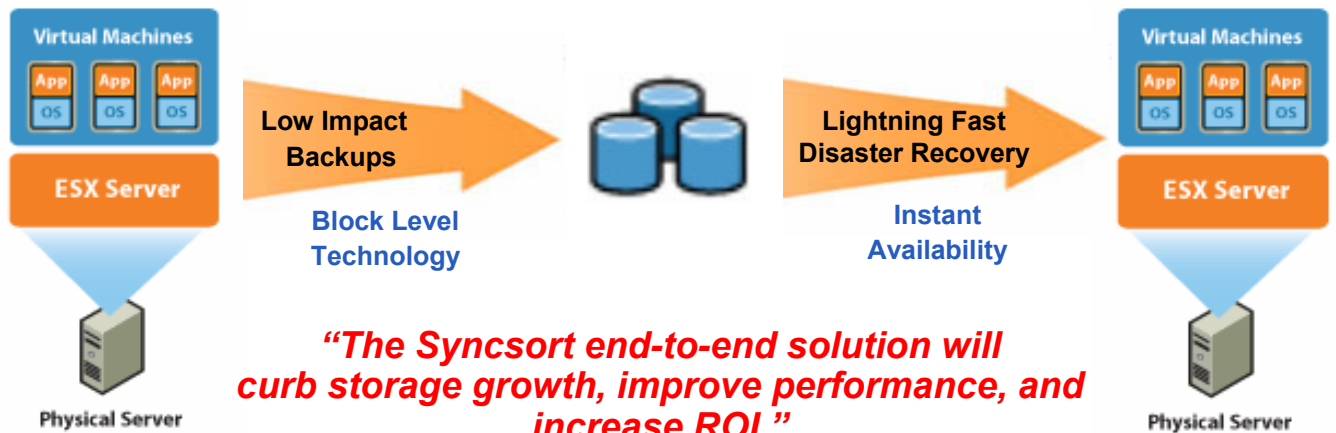
*"...cumbersome with limited restore."*

## Compared to Backup Express, vRanger:

- Is slower
- Requires more storage
- No application support
- Backup destination is only to disk; needs third party software to move data to tape
- If VCB fails, all backups fail
- Two-step restore of VMs to ESX server
- Not integrated with routine data protection schemes

*"...point solutions increase risk to the enterprise."*

## Backup Express Advanced Recovery



*"The Syncsort end-to-end solution will curb storage growth, improve performance, and increase ROI."*

### BACKUP EXPRESS\*

5 minutes to back up a server

26 times less storage used

1 minute recovery

P2V ↔ V2P

For more information contact your regional Syncsort representative at **201-930-8200** or visit our web site at **www.syncsort.com**

\*Claims are based on specific comparisons and vary depending on environment; storage and time savings calculator available. Verify Backup Express' savings in your enterprise by contacting Syncsort to arrange for a consultation.

### About Syncsort

Syncsort Incorporated develops, markets, and services high-performance software for data management and data protection. With emphasis on technical excellence and superior service, Syncsort products are assisting customers world-wide to realize the performance potential of their data processing systems.

